



2019 Legislative Platform

The Indiana Tourism Association asks members of the Indiana General Assembly to:

1. **Support the primary objective of the investment of tourism tax dollars exclusively in destination and tourism marketing and product development.**
2. Encourage **consistent enforcement of laws for collection and remittance of innkeeper's tax on all types of paid lodging across the state.** In order to create a fair and level playing field we believe short term rentals like all lodging properties are subject to Indiana's Innkeeper's Tax law found in IC 6-9.
3. Provide **funding for statewide marketing and promotion** that allows Indiana to compete with other destinations, increasing visitor spending as well as opportunities that bolster private tourism and place making investment.
4. Support efforts that ensure consistency and transparency from state and local agencies charged with the collection and transfer of innkeepers tax to local tourism commissions. This includes audit procedures and standards from the State Board of Accounts; consistent collection and enforcement by the Indiana Department of Revenue and local county Treasurers; and access to confidential data regarding innkeepers tax remittance by Tourism Commissions, recognizing their role as a public agency.

Specific actions and documents that support these primary objectives include:

[ITA's clarification to SEA 309-2016](#)

Supports the tax remittance on the entire gross retail hotel rate, not just the wholesale rate and distributing proceeds from OTC settlements and/or judgments back to original innkeeper's tax jurisdiction. It also ensures that this tax is being collected from all room rentals including Airbnb and other home-sharing sites.

[Indiana Tourism Fast Facts One-Sheet](#)

Direct employment within Indiana travel, tourism and hospitality industry eclipses 186,400 making it the sixth-largest industry in the state and tourism drives the Indiana economy with \$12.2 Billion in direct visitor spend.

For more Information, please contact:

Michael J. Solari

ITA Legislative Liaison

Michael@shortstrategy.com

(317) 917-0800