Travel Sentiment Study Wave 42

JULY 27, 2021

miles PARTNERSHIP | Longwoods INTERNATIONAL

COVID-19

TRAVEL SENTIMENT STUDY WAVE 42

Fielded July 21, 2021

U.S. National Sample of 1,000 adults 18+

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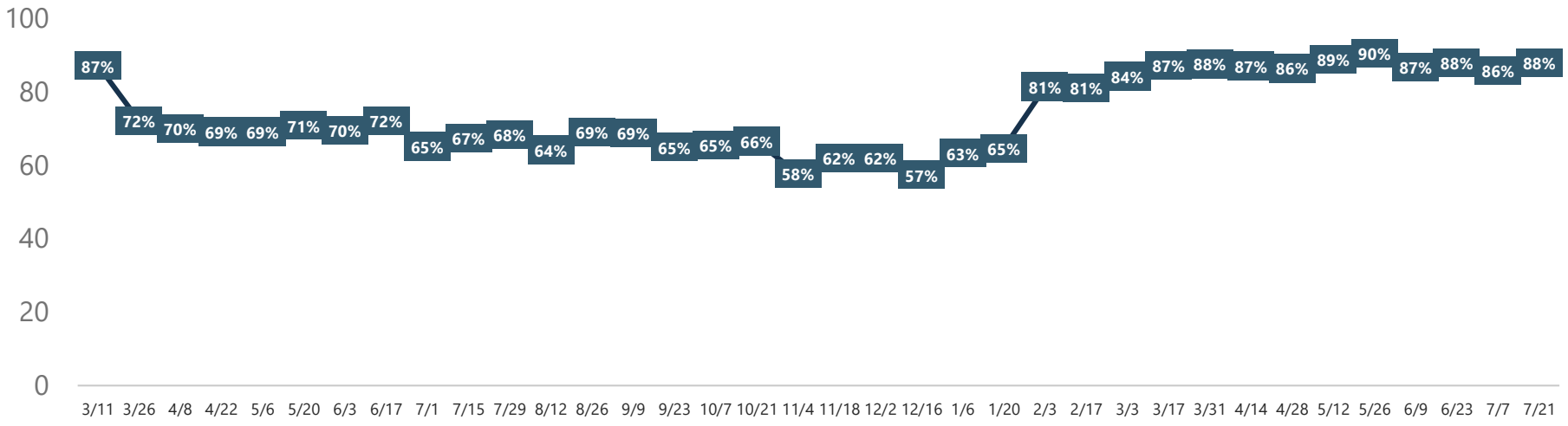
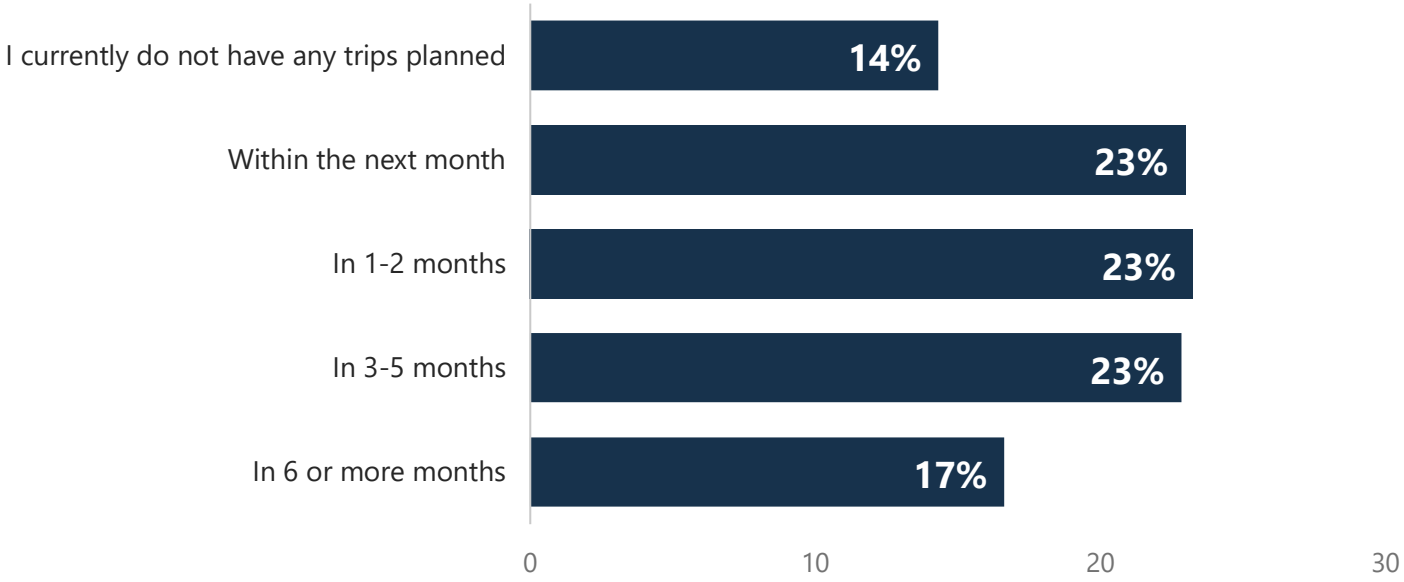
IMPACT ON TRAVEL PLANS

Travelers with Travel Plans in the Next Six Months Comparison



When Is Your Next Trip?



IMPACT ON TRAVEL PLANS

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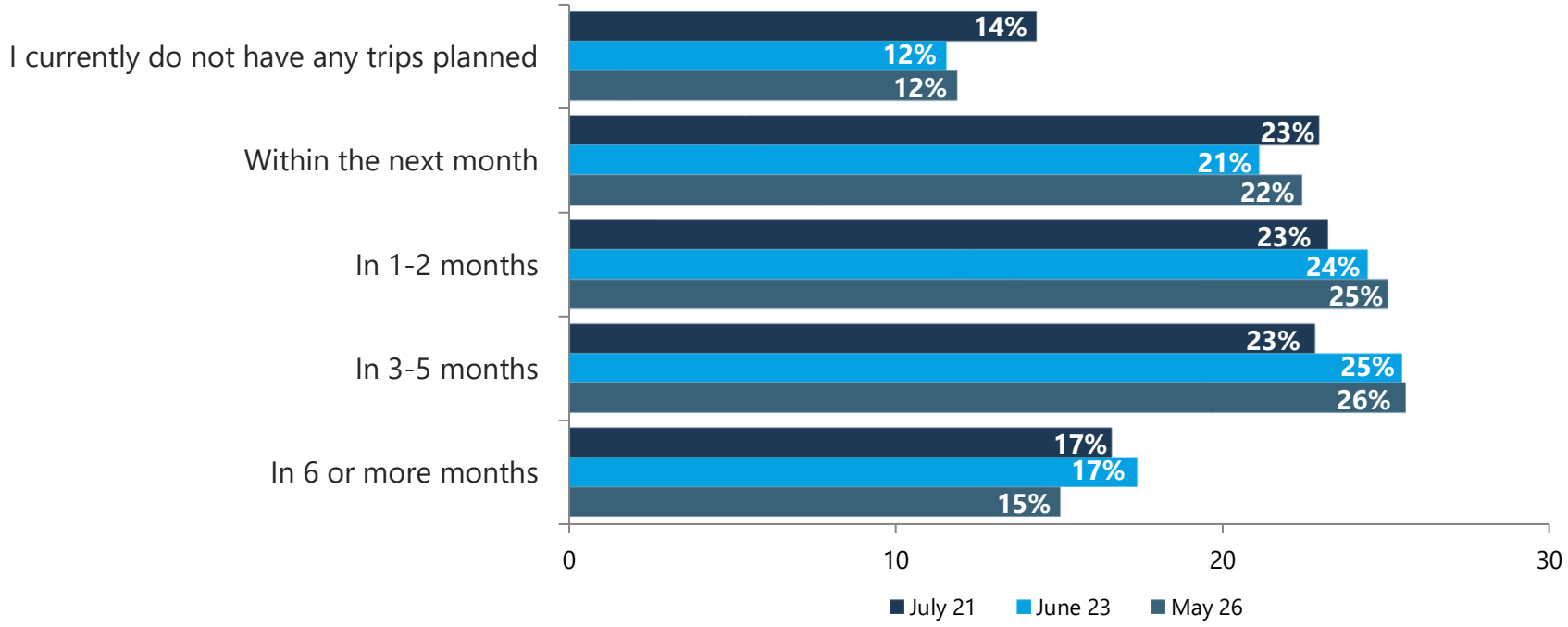

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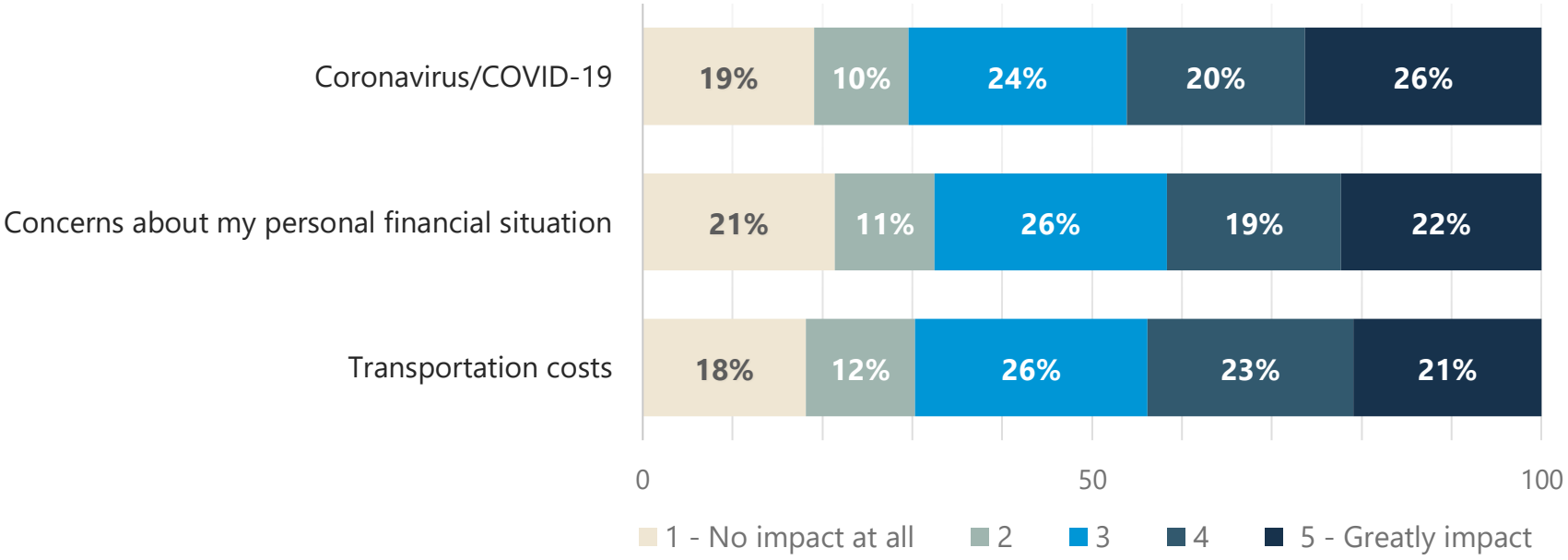
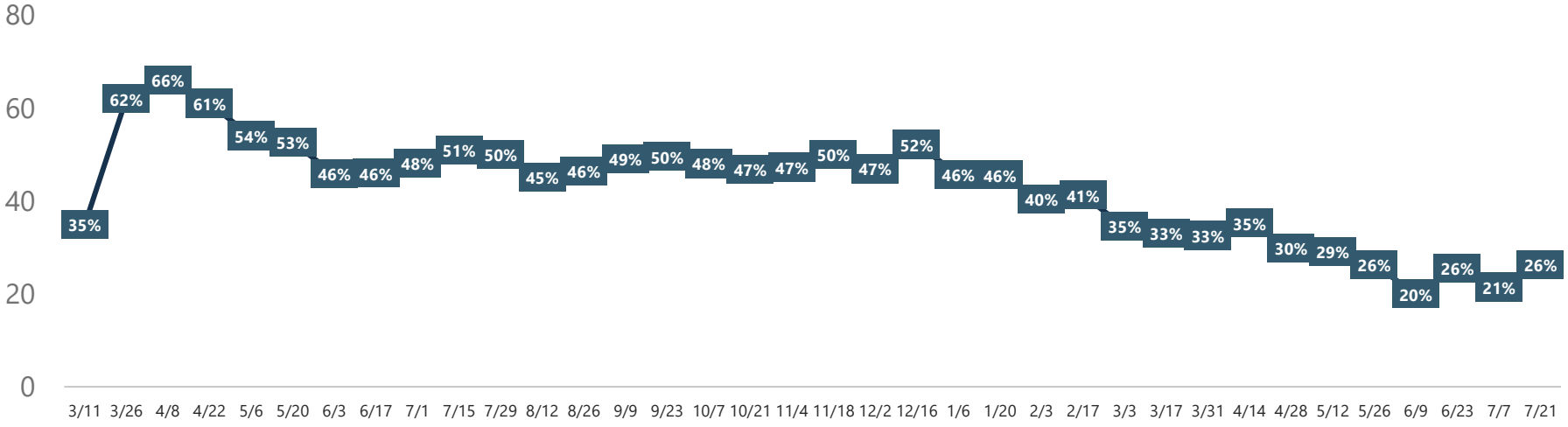
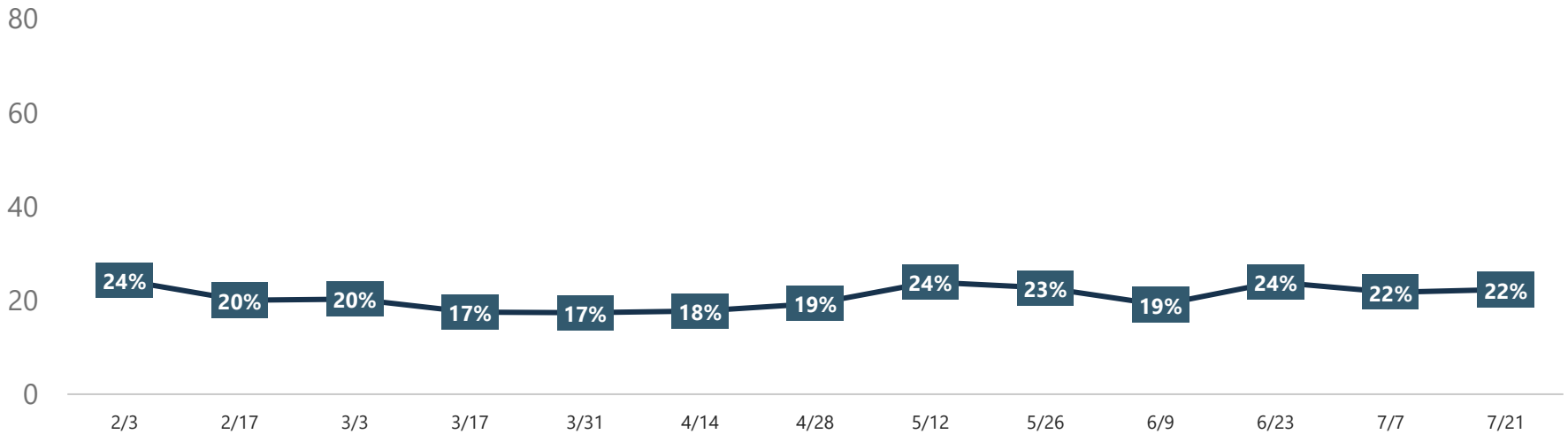
Factors Impacting Decisions to Travel in Next Six Months



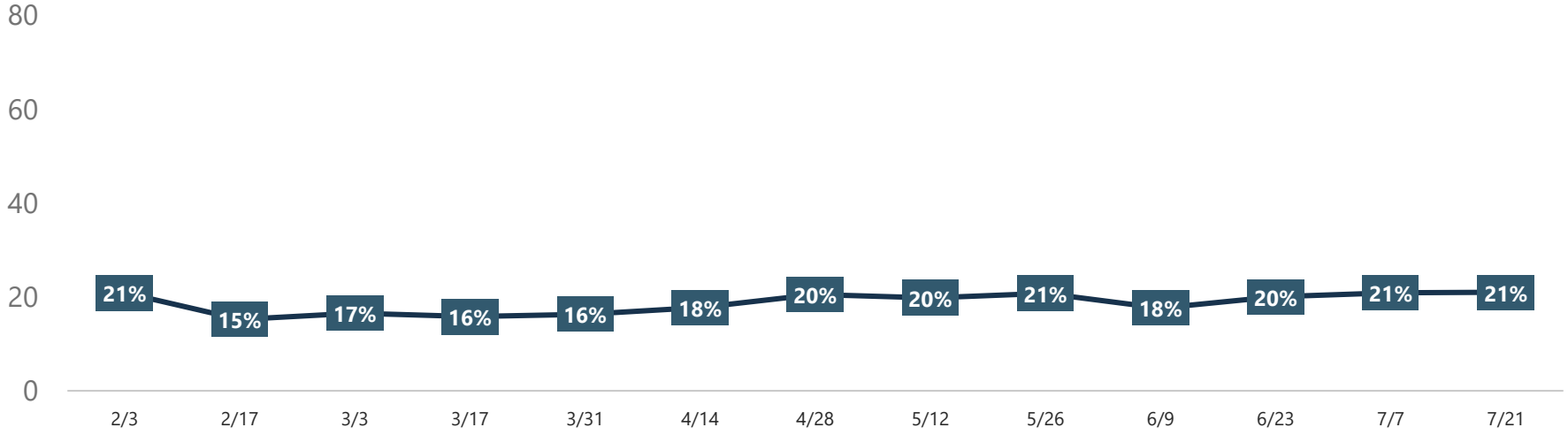
Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months



Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months



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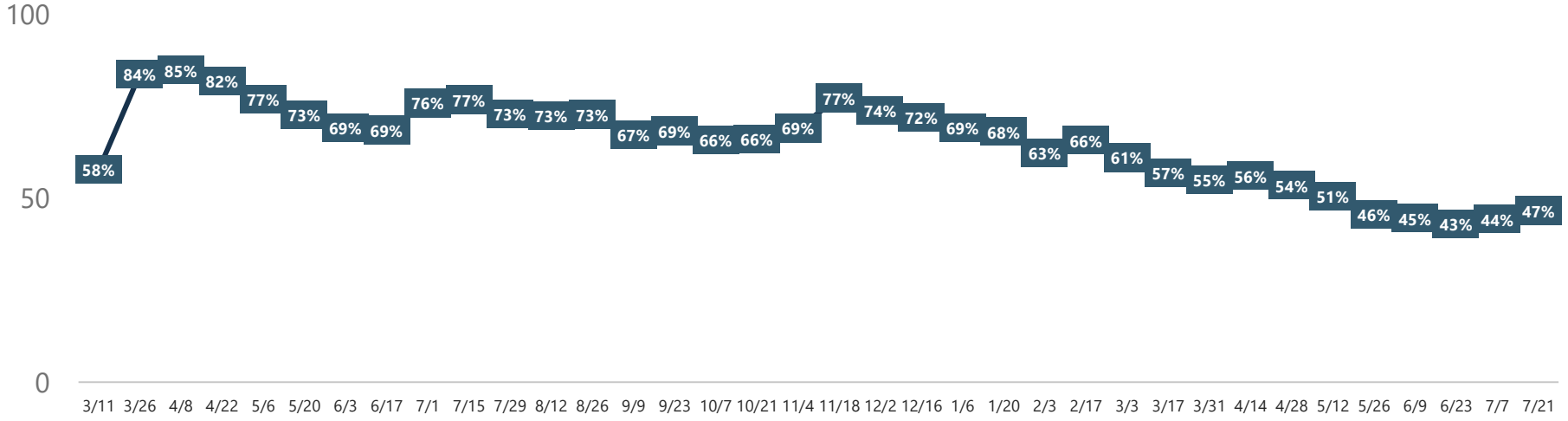
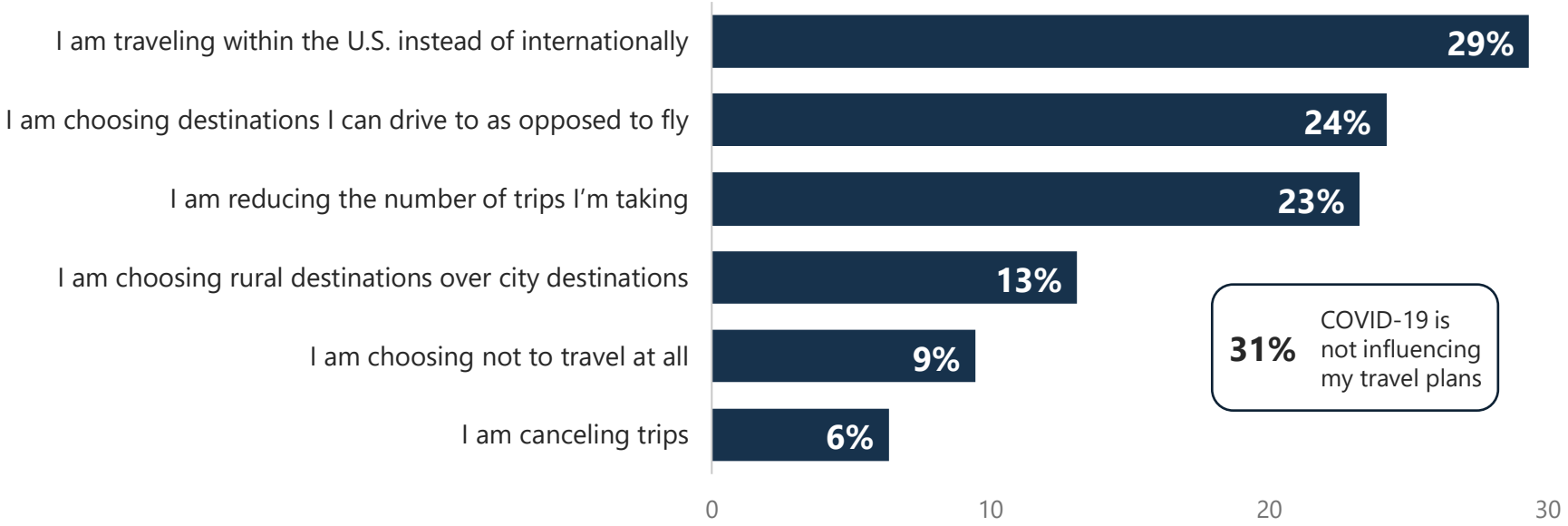
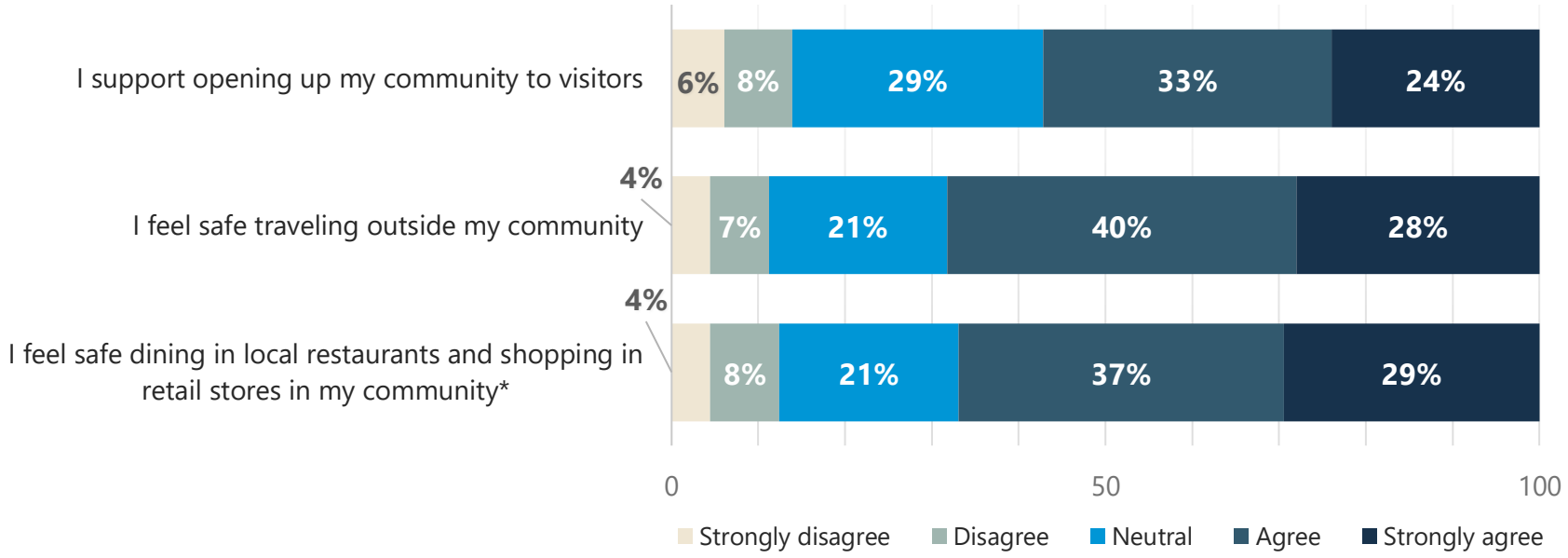
Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison



Influence of COVID-19 on Travel Plans in the Next Six Months



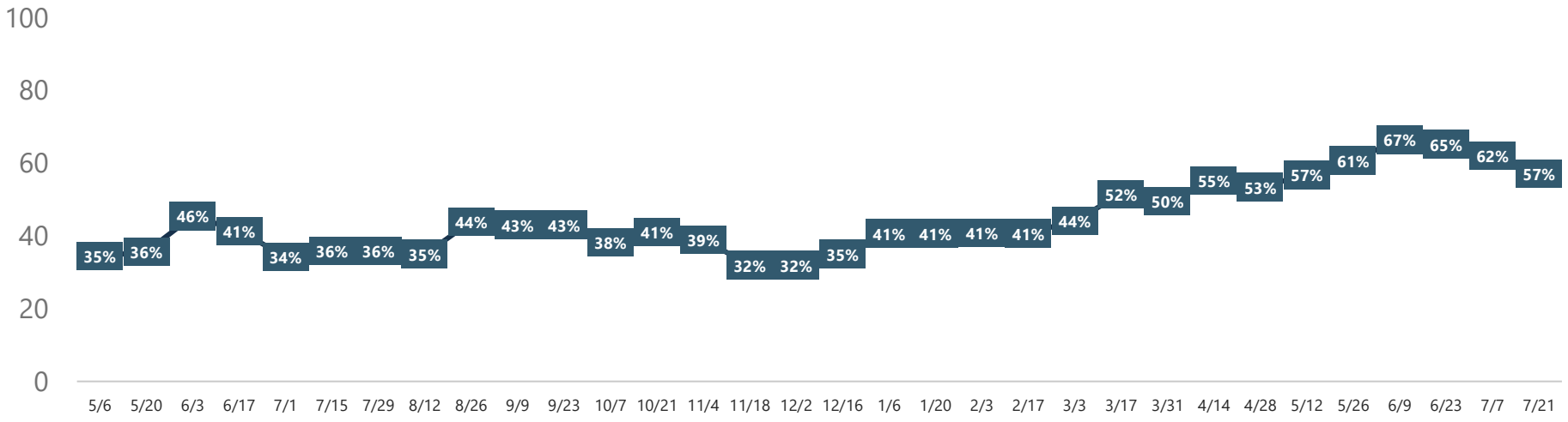
Perceptions of Safety and Travel



*Note: On 2/3, the word, would, was removed from the statement, "I would feel safe dining in local restaurants and shopping in retail stores within my community"

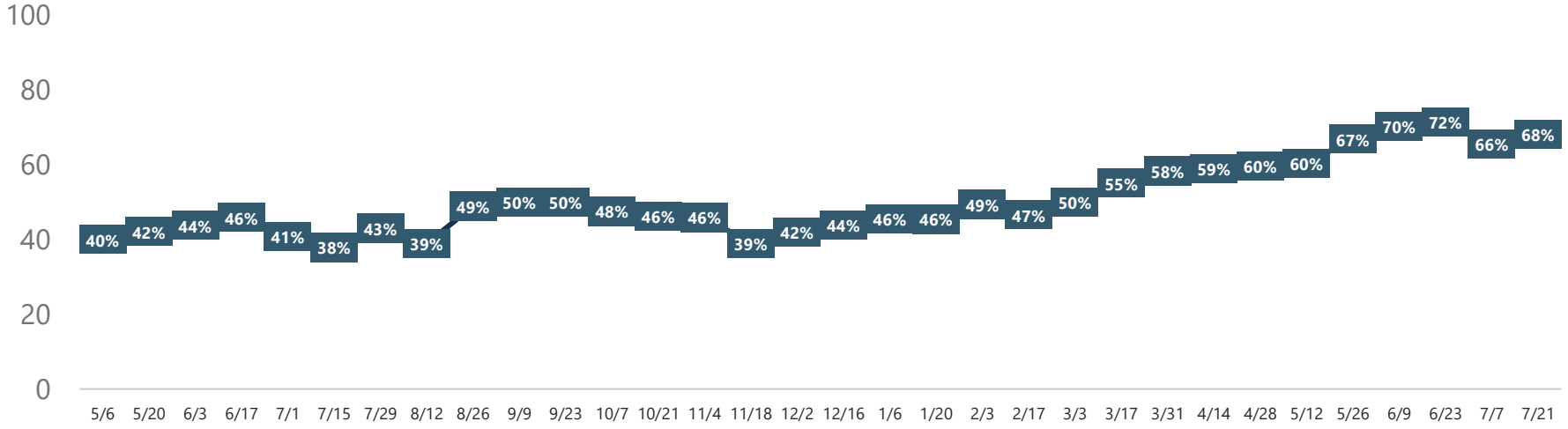
I Support Opening Up My Community to Visitors

Comparison of Travelers Who Strongly Agree or Agree



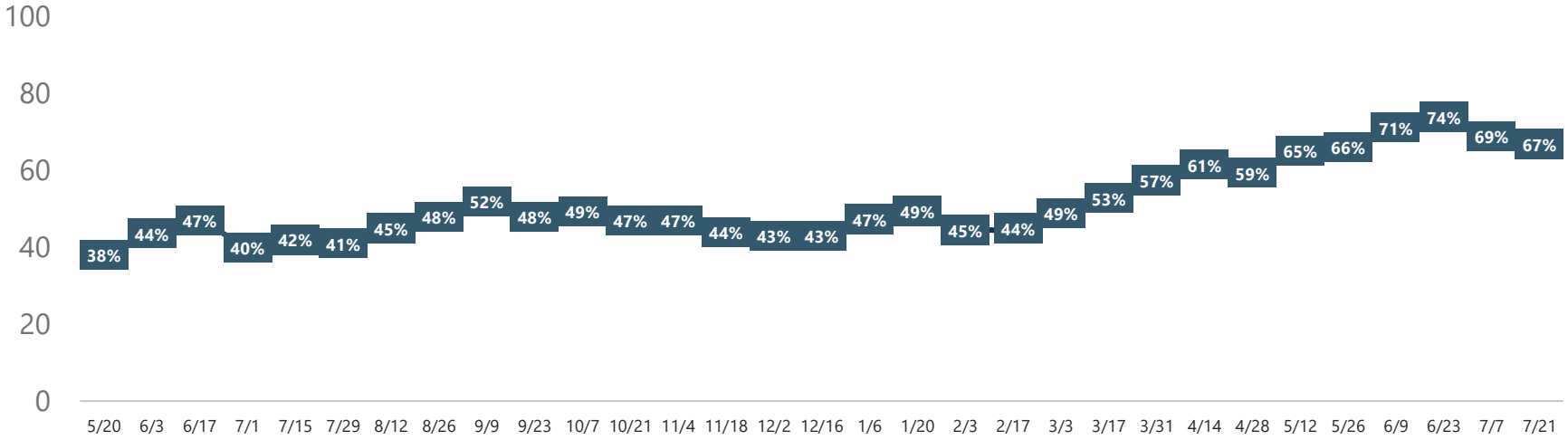
I Feel Safe Traveling Outside My Community

Comparison of Travelers Who Strongly Agree or Agree



I Feel Safe Dining in Local Restaurants and Shopping in Retail Stores Within My Community*

Comparison of Travelers Who Strongly Agree or Agree



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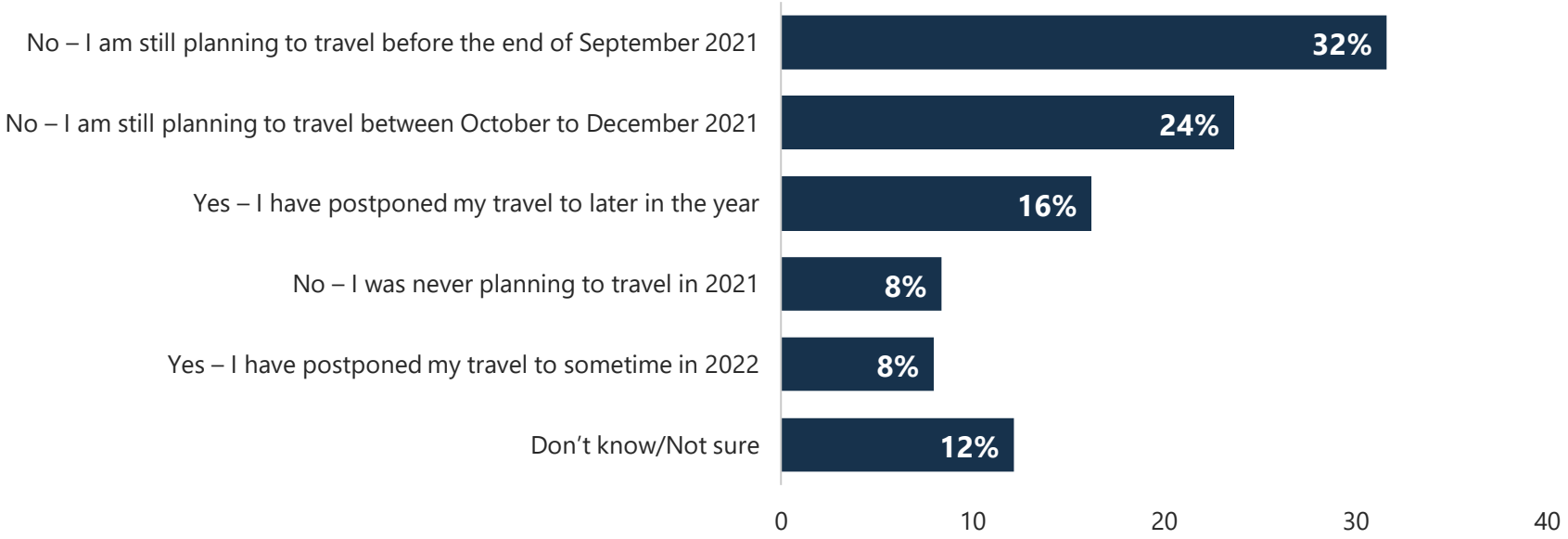
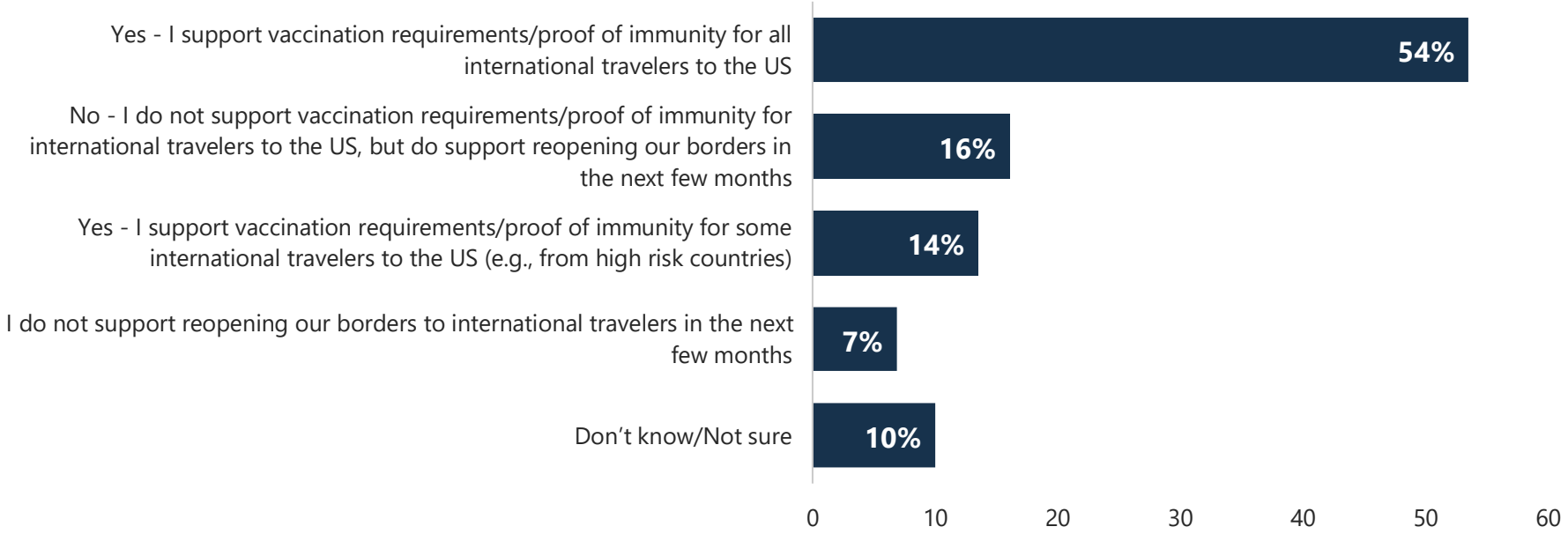
IMPACT ON TRAVEL PLANS

Has the spread of the new Delta variant of COVID-19 over the last few weeks impacted your travel intentions for the rest of the year?



IMPACT ON TRAVEL PLANS

Some countries are considering introducing vaccine requirements for all international travelers. If the US reopens its borders to international travelers in the next few months, should it only be to international visitors who are fully vaccinated or can prove they have had the COVID-19 virus?



Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com

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Thank You

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