



The mission for the Indiana Tourism Academy is to spark innovation, deepen expertise and build empowering connections among tourism professionals through engaging education and immersive experiences.

APPLICATION

Name: _____
Organization: _____
Title: _____
Address: _____
Email: _____
Mobile: _____

****NOTE: Responses to all the questions below should be between 150-200 words.****

Tourism Industry Experience: Summarize your professional experience in the tourism industry, including positions held, organizations served and years of service. Please also note memberships in tourism-related organizations and any awards, recognitions or certifications, framing your response as a brief story of your career path rather than a list.

Motivation and Current Role: Why are you interested in participating in the Indiana Tourism Academy, and how do you see this experience contributing to your current role in the tourism industry? Please provide specific examples of skills, knowledge or connections you hope to gain.

Future Goals and Impact: Looking ahead over the next five years, what are your personal and professional goals within the tourism industry, and how will participation in the Academy help you achieve them? Share goals that are specific and measurable if possible (e.g., career advancement, community impact, leadership roles, etc.).

By checking the boxes below, I agree to the following:

- I acknowledge that my employer is supportive of my application.
- I fully support the Indiana Tourism Academy and all its components.
- I will attend all in-person sessions and be present and engaged on all virtual calls.
- I understand and accept that any coursework submitted as part of the ITA Academy may be used by ITA within a reference library or shared content platform.

Signature: _____ Date: _____

Email this application to carrie@indianatourismassociation.com by January 9th with:

- One letter of recommendation from an ITA member.
- Current resume.

Payment:

Accepted academy participants will be notified by February 1 and invoiced accordingly. The cost is \$999 for current ITA members and \$1,199 for non-members.

The Indiana Tourism Academy is an initiative of the Indiana Tourism Association, the state's tourism industry organization that advocates the value of tourism in Indiana's economy and supports the best practices of its member organizations.

